



THE 'MAIN' EVENT

Saturday		
8:30 am – 9:30 am	Opening Sessions – General Assembly, hear from some of the speakers and guests.	
9:45 am – 10:45 am	Robin DePalma – How to Divide Your Time With Business & Student Service	
	Business	Instructors
11:00 am – 12:00 PM	Damien Martin – Risk Management for Your Martial Arts School	Stephen Stewart – What TEAM Do You Want (Staff working with Staff)
12:15 PM – 1:15 PM	George Fourie – Getting The Market's Lion Share Through Google	Jordon DePalma – Parents as Coaches in the 3 -6 Year Old Classes
1:15 PM – 2:00 PM	Lunch – Provided	
2:00 PM – 3:00 PM	Robin DePalma – Student Value = Training Value	
3:15 PM – 4:15 PM	Paul Veldman – Understanding your Business Funnels	Stephen Stewart – Building Your Dream TEAM
4:30 PM – 5:30 PM	Owner's Only Round Table	
7:30 PM	Mixer in the Bar Area	

Sunday		
8:30 am – 9:30 am	General Assembly	
9:45 am – 10:45 am	George Fourie – What You and Your TEAM Should BE and CAN BE Doing to Maximise Your Social Media Presence & Marketing	
11:00 am – 12:00 PM	Danielle Drew – Scripts for all Areas and Why They are Important for the TEAM and the School	Jordon DePalma – No Down Time
12:15 PM – 1:15 PM	Rod Darling – Maximising the Hidden Assets in your Martial Arts Business	Robin DePalma – Leading Your Students to Greatness
1:15 PM – 2:00 PM	Fred DePalma – 50 Marketing Ideas with a Focus on Internal Marketing	Paul Veldman – Running a Successful Self Defence Seminar
2:00 PM – 3:00 PM	Lunch – Provided	
3:15 PM – 4:15 PM	Fred DePalma – Building Your Pot of Gold! How to Make, Save & Invest the Profits ***Owner's Only***	Stephen Stewart – It's not What you do, It's HOW you do it and HOW you utilise your TEAM
4:30 PM – 5:30 PM	Mix and Mingle (this time is left open of any additions)	